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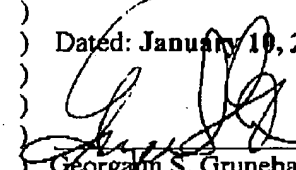
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005/023

U.S. Serial No. 09/492,725

PATENT
Attorney Docket No.: PD-980142

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	: ARSENAULT et al.) I hereby certify that this paper (and/or
U.S. Serial No.	: 09/492,725) fee) is being facsimile transmitted to
Filed	: January 27, 2000) (571) 273-8300, addressed to:
Title	: "A System and Method for)
	Transmitting, Receiving and) Mail Stop Amendment
	Displaying Advertisements") Commissioner for Patents
) P.O. Box 1450
) Alexandria, VA 22313-1450
) on this date:
)
) Dated: January 10, 2007
Art Unit	: 3622)
Examiner	: Jean D. Janvier)
) 
) Georgann S. Grunebach
) Registration No. 33,179
) Attorney for Applicants

RESPONSE TO THE OFFICE ACTION DATED SEPTEMBER 12, 2006

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please enter the following amendments and consider the following remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 15 of this paper.